

CANADIAN
ACADEMY OF
PERIODONTOLOGY



ACADÉMIE
CANADIENNE DE
PARODONTOLOGIE

69th Annual Meeting

JUNE 4-5-6, 2026

PRINCE GEORGE HOTEL, HALIFAX, NOVA SCOTIA



The Prince George Hotel
HALIFAX



CANADIAN
ACADEMY OF
PERIODONTOLOGY



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CANADIENNE DE
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EXHIBITOR & SPONSORSHIP OPPORTUNITIES

**June 4-5-6, 2026
Prince George Hotel
Halifax, Nova Scotia**

The National Voice for Periodontists in Canada

As the national voice of periodontists, the Canadian Academy of Periodontology (CAP) supports success of its members, promotes excellence in the practice of periodontics and in partnership advances the periodontal health of the public as an integral part of optimal oral and general health.

The Premier Canadian Conference for Periodontists

Our national meeting attracts periodontists from across Canada as well as local general dentists and their dental teams. As the authoritative voice of periodontists in Canada, CAP is looked upon for leadership in periodontics by general dentists, other dental specialists, dental hygienists, and assistants, as well as other health providers. Many of our Academy's members are educators and speak national and internationally in continuing education forums. Our advocacy and influence are great, so your sponsorship will not only profile you in the eyes of the audience but will also have far-reaching effects on our ongoing efforts for advocacy in promoting oral health in all Canadians.

CAP is pleased to offer opportunities for partnership and engagement with our membership, either on an annual basis (Sponsors) or on an event basis (Exhibitors).

Sponsors participate throughout the year by communicating their message in e-blasts to members, through educational articles and banners posted on the Academy's website, and by exhibiting at the Annual Meeting.

Exhibitors bring their message to the members through participation in and interaction at the Annual Meeting supplier showcase.

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An Invitation to Participate

On behalf of the Canadian Academy of Periodontology (CAP), I am excited to invite your organization to partner with us as a sponsor or exhibitor at our **69th Annual Meeting**, taking place **June 4-5-6, 2026** at the Prince George Hotel in **Halifax, Nova Scotia**.

The annual CAP meeting is the premier Canadian event for periodontics. We have an exciting and engaging scientific program planned and expect to attract a diverse group of periodontists, general dentists, hygienists, assistants, educators, and industry leaders. This conference provides a valuable opportunity for in-person networking and promotion within the periodontal and broader dental community.

We encourage you to confirm your sponsorship early to secure priority booth selection and exclusive opportunities. If you have any questions or would like to discuss a customized package, please do not hesitate to reach out.

We look forward to welcoming you to Halifax!

Sincerely,

Dr. Marla MacAulay
President-Elect

2026 Annual Meeting Preliminary Schedule
(Times of Sessions may be subject to change)

Thursday, June 4, 2026	
08:00-12:00	CAP Executive Council & Board of Directors Meeting
12:00-13:00	CAP Executive Council & Board of Directors Lunch
13:00-15:00	CAP Long Range Planning Meeting
17:00-19:00	Registration Open
17:00-19:00	Sponsors & Exhibitors may set up for Trade Show
Friday, June 5, 2026	
07:00-16:00	Registration Open
07:00-08:00	Breakfast
08:00-16:00	Trade Show Open
08:00-08:15	Opening Remarks (President)
08:15-08:30	Keynote Address
08:30-12:00	Scientific Sessions
10:30-11:00	Refreshment Break
12:00-13:00	Lunch
13:00-16:00	Scientific Sessions
15:00-15:30	Refreshment Break
17:00-19:00	Welcome Reception in Exhibit Hall
Saturday, June 6, 2026	
07:00-14:00	Registration Open
07:00-08:00	Breakfast
08:00-16:00	Trade Show Open
08:00-12:00	Scientific Sessions for Perio
09:00-12:30	Scientific Sessions for Hygienists
10:30-11:00	Refreshment Break
12:00-12:30	CAP Annual General Meeting
12:30-13:30	Lunch
13:30-16:30	Scientific Sessions
13:30-16:30	Scientific Sessions for Hygienists
15:00-15:30	Refreshment Break
18:00-23:59	President's Dinner

**Summary of Sponsor and Exhibitor Benefits
(+ 14% HST)**

BENEFIT	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000	EXHIBITOR \$3,000
Exhibit Space	2 x 6' skirted tables	2 x 6' skirted tables	1 x 6' skirted table	1 x 6' skirted table
Priority Booth Allocation	1 st	2 nd	3 rd	-
Number of Tradeshow reps	Up to 6	Up to 4	Up to 2*	Up to 2*
Priority Sponsor Opportunities	1 st	2 nd	3 rd	-
Electricity at Tradeshow Booth	Included	Included	Included	Included
Daytime meals Friday & Saturday	Included	Included	Included	Included
Daytime Meal Arrangements	May join delegates	May join delegates	At booth	At booth
Profile on Website	Included	Included	Logo only	Logo only
Signage at Annual Meeting	Included	Included	Included	Logo only
Name and Logo in Meeting Program	Included	Included	Included	Logo only
Advertisements in the Meeting Program	2 full pages	1 full page and 1 x ½ page	½ page	-
Eblast to attendees to visit booth	Included	Included	-	-
Insertions into the Registration Bag	Up to 10	Up to 5	Up to 3	-
Banner ads on website	1 x 365 days	1 x 180 days	1 x 120 days	-
Attendance at Welcome Reception	Included	Included	Included	Included
Tickets to the President's Dinner	Up to 4	Up to 2	Up to 2**	-
Annual Meeting Sponsor	Available	-	-	-
President's Dinner Sponsor	Available	-	-	-
Full Day Scientific Sessions***	-	Available	-	-
Half Day Scientific Sessions***	-	-	Available	-
Friday or Saturday Breakfast	Available	-	-	-
One of the two daily Refreshment Breaks	-	Available	-	-
Friday or Saturday Audio Visual	-	-	Available	-

* Please note that these are maximums. Additional tradeshow representatives are not possible. Substitutions are allowed up to the maximum allowed at any one time.

** Additional tickets not available for purchase.

*** The CAP selects the meeting speakers. The sponsorship offered for a full or half day refers to an acknowledgement only of the session. Sponsors may not pay speakers or suggest that speakers mention any specific corporate product. Speakers are required to disclose any conflict of interest in a slide when presenting their Scientific Session.

Please note that the Conference Registration Bag is an exclusive Sponsorship Opportunity. No other bags (with corporate logos) may be distributed to conference delegates. This includes all bags offered at the booths.

Ad Dimensions:

Full Page: 8 ½ x 11 (portrait) – PDF, no bleed

Half Page: 8 ½ x 5 ½ (landscape) – PDF, no bleed

Levels of Sponsorship Available:

Gold (\$10,000 + 14% HST)

Silver (\$7,500 + 14% HST)

Bronze (\$5,000 + 14% HST)

Benefits offered to all Levels of Sponsorship

- Prominent exhibition space at the trade show
- Featured profile or logo on the CAP Website
- Verbal acknowledgement of sponsorship during the Annual Meeting
- Acknowledgement and placement of company name and logo on all online information relating to the Annual Meeting in proportion to level of sponsorship.
- Acknowledgement and company name or logo in the Meeting Program.
- Complimentary tickets to the Welcome Reception
- Daytime conference meals (breakfasts, lunches, and breaks)
- Complimentary WiFi and Electricity

Additional Sponsorship Opportunities Available to Sponsors according to Priority “right of first refusal” and Sponsorship Level:

In addition to the benefits outlined below, Sponsors may wish to enhance their profile at the Annual Meeting by sponsoring one of the following opportunities. Please contact canadian.academy.perio@gmail.com to inquire about the availability of these additional opportunities. They will be available on a “first-come, first served” basis.

- **Conference Registration Bags** (\$3,500+HST). Deadline to claim this opportunity is January 15, 2026.
- **Meeting Lanyards** (\$3,500+HST). Deadline to claim this opportunity is January 15, 2026.

Gold Sponsor
(\$10,000 CAD + 14% HST)

Major Benefits

- 1st Priority for booth allocation and sponsor opportunities
- Up to 2 x 6' skirted display tables at the trade show
- Prominent signage at the Annual Meeting
- 2 full pages of colour advertising in the Annual Meeting Program
- Up to 10 promotional inserts supplied by the Sponsor into the Conference Registration Bag
- One 365-day banner ad on the CAP website
- May join conference delegates at daytime meals
- Acknowledged sponsorship of one of individually agreed upon CAP events:
 - Annual Meeting Sponsor
 - President's Dinner Sponsor
 - Friday or Saturday Breakfast Sponsor
- Continuous acknowledgement on CAP website of ongoing relationship of CAP individually sponsored event
- Up to 4 tickets to the Saturday President's Dinner
- Up to 6 representatives. Additional representatives may be registered at a cost of \$250.00 + 14% HST each.

Plus, benefits offered to all Level of Sponsorship

Silver Sponsor
(\$7,500 CAD + 14% HST)

- 2nd Priority for booth allocation and sponsor opportunities
- Up to 2 x 6' skirted display tables at the trade show
- Prominent signage at the Annual Meeting
- 1 full page and one ½ page of colour advertising in the Annual Meeting Program
- Up to 5 promotional inserts supplied by the Sponsor into the Conference Registration Bag
- One 180-day banner ad on the CAP website
- May join conference delegates at daytime meals
- Acknowledged sponsor of one of:
 - Full Day Scientific Sessions
 - One of 2 daily refreshment breaks
- Continuous acknowledgement on CAP website of ongoing relationship of CAP individually sponsored event
- Up to 2 tickets to the Saturday President's Dinner
- Up to 4 representatives. Additional representatives may be registered at a cost of \$250.00 + 14% HST each.

Plus, benefits offered to all Level of Sponsorship

Bronze Sponsor
(\$5,000 CAD + 14% HST)

- 3rd Priority for booth allocation and sponsor opportunities
- 1 x 6' skirted display table at the trade show
- Prominent signage at the Annual Meeting
- 1/2-page colour advertising in the Annual Meeting Program
- Up to 3 promotional inserts supplied by the Sponsor into the Conference Registration Bag
- One 120-day banner ad on the CAP website
- Acknowledged sponsor of one of:
 - Half Day Scientific Sessions
 - Friday or Saturday Audio Visual Sponsor
- Maximum of 2 tickets to the Saturday President's Dinner. Additional tickets NOT available for purchase.
- Up to 2 representatives.

Plus, benefits offered to all Level of Sponsorship



SPONSOR REGISTRATION FORM

**June 4-5-6, 2026
Prince George Hotel
Halifax, Nova Scotia**

Company Name: _____

Contact Person: _____

Address: _____

City: _____

Province/State: _____

Postal Code/Zip Code: _____

Telephone #: _____

Email Address of Main Contact Person: _____

Website: _____

Sponsorship Level (in Canadian dollars):

- Gold Sponsor (\$10,000 + 14% HST)
- Silver Sponsor (\$7,500 + 14% HST)
- Bronze Sponsor (\$5,000 + 14% HST)
- I require access to a power outlet for my booth

Meals (breakfast, lunch, and refreshment breaks), electricity, and WiFi are included for all sponsors in the Trade Show.

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SPONSOR REGISTRATION FORM

June 4-5-6, 2026
Prince George Hotel
Halifax, Nova Scotia

Booth Representative(s) (add more names if eligible for your sponsorship level)

Gold: up to 6 representatives

Bronze: up to 2 representatives

Silver: up to 4 representatives

1. Name: _____

Title: _____

2. Name: _____

Title: _____

3. Name: _____

Title: _____

4. Name: _____

Title: _____

5. Name: _____

Title: _____

6. Name: _____

Title: _____



Payment Information

Invoice requested:

Yes No

Total due: _____ (please include 14% HST)

Cheque #: _____ (Preferred payment option)

Visa / MasterCard / American Express

Credit Card Number: _____ / _____ / _____ / _____

Exp Date: _____ / _____ CVV: _____

Name on Card: _____

Authorized signature: _____

Billing Address (if different from address above)

Address: _____

City: _____

Province/State: _____

Postal Code/Zip Code: _____

**Please email this completed form to Claire D'Amour at
canadian.academy.perio@gmail.com**

Cancellation Policy

Written notice of cancellation of this Agreement, or reduction of Sponsor/Exhibit Category, must be received by the CAP by **February 28, 2026**, for full refund less an administration fee of \$250. If space is cancelled between **March 1 and April 29, 2026**, 50% of the total fees will be retained by CAP. No refunds will be offered after **April 30, 2026**.

Any space not claimed or occupied by 12:00noon on Friday, June 5, 2026, may be reassigned by CAP without refund. If all Exhibit space is sold, the Sponsor will have the opportunity to be waitlisted, and payment will be processed. Companies will be entitled to a full refund if the waitlist does not clear.



2026 Exhibitor Opportunities

\$3,000 CAD (plus 14% HST)

Benefits offered to all Exhibitors

- 1 x 6' skirted display table at the Trade Show
- Maximum of 2 representatives
- Complimentary WiFi and electricity
- Featured logo on the CAP Website and meeting signage
- Featured logo in the Meeting Program.
- Complimentary tickets to the Welcome Reception
- Daytime conference meals (breakfasts, lunches, and breaks)

Please note the Exhibitor Category **does not** include:

- Inclusion of promotional materials in registration bags and/or placement of advertisements on delegate chairs or tables during scientific sessions.
- The opportunity to purchase tickets for the President's Dinner.
- The opportunity to have extra representatives at the booth.



EXHIBITOR REGISTRATION FORM

**June 4-5-6, 2026
Prince George Hotel
Halifax, Nova Scotia**

Company Name: _____

Contact Person: _____

Address: _____

City: _____

Province/State: _____

Postal Code/Zip Code: _____

Telephone #: _____

Email Address of Main Contact Person: _____

Website: _____

I require access to a power outlet for my booth.

Meals (breakfast, lunch, and refreshment breaks), electricity, and WiFi are included for all sponsors in the Trade Show.

List of Booth Representatives (up to 2 maximum):

1. Name: _____

Title: _____

2. Name: _____

Title: _____



Payment Information

Invoice requested:

Yes No

Total due: _____ (please include 14% HST)

Cheque #: _____ (Preferred payment option)

Visa / MasterCard / American Express

Credit Card Number: _____ / _____ / _____ / _____

Exp Date: _____ / _____ CVV: _____

Name on Card: _____

Authorized signature: _____

Billing Address (if different from address above)

Address: _____

City: _____

Province/State: _____

Postal Code/Zip Code: _____

**Please email this completed form to Claire D'Amour at
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